

Reva unveils world class experience of beauty & aesthetics to India

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Reva, the first in India to bring the BBL Sciton machine among other technology advancements

World renowned cosmetic surgeon, Dr. Devinder S. Mangat heads the panel as Chief Medical Director

New Delhi, May 10, 2014: Reva, a cutting edge beauty & aesthetics clinic with services based on international standards launched in the capital today. REVA is poised to be a state of the art aesthetics clinic that will offer the full spectrum of aesthetic services for skin rejuvenation and total face and body enhancement using non-surgical treatments.

The Indian aesthetic industry over the last few years has seen a surge in demand with huge opportunities for growth over the next few years. This expected demand is backed by the acceptance of aesthetics and cosmetic procedures as a way of life for all and not something exclusive to film stars and celebrities. The aesthetics and wellness market may touch \$ 20 billion over the next 2 years with equal weightage to vanity for men and to women.

Reva would be offering international standards services to those who understand and value the aesthetics and beauty concept; with the use of state of the art technology and international standards implementation in their processes as well as people. REVA, supported by Wave, a leading business conglomerate hopes to bridge the gap in the currently fragmented beauty & aesthetics market of India and offer nothing but the best to their patrons.

The team at Reva is led by the highly renowned facial plastic surgeon extraordinaire, **Devinder S Mangat MD** as Chief Medical Director. His skill in this field is unparalleled and has specially hand-picked the team supporting him at REVA. **Dr. Mangat** shared his best wishes for the launch “With REVA my handpicked team brings to India a whole new world of beauty & aesthetics services as never seen before with international standards practiced and cutting edge technology. At Reva my team and I hope to bring about both art and science to the field of aesthetics.”

On board Reva are: **Neena Will MD, Tripti Burt MD, Mark Been MD, Aarushi Passi** (Cosmetic Physician), and Shubhangi Perkar MD. Each doctor on the team has been trained at Dr. Mangat’s facility in the US to pick up the nuances of the aesthetics practices followed internationally so that the same can be replicated at the clinic in New Delhi. The team of doctors is all known for their brilliant work and commitment to patient needs which showcases that at REVA, our clients are handled by true artists.

Talking on the launch, **Jaz Brar, CEO – Reva** said “For more than a year, my team and I have put in effort to extensively study the beauty & aesthetics market in India and we found that there is a lack of a player who could provide a full spectrum of non-invasive as well as surgical procedures which are on par with international standards. With Reva our reach to our patrons does not end at skin rejuvenation, face & body enhancement procedures, the team with love and care of a sculptor chipping away at the superfluous, we will work with and take care of our clients to ensure that every action of ours results in a work of art.”

While Reva would offer an entire suite of aesthetics services – nonsurgical in phase I, the high-tech aesthetics clinic would be the first in India to acquire a BBL Sciton machine, which is the safest and most advanced

machine; introduce pre and post natal programme combining Eastern practices with Western technology; bring in the

Forever Young laser a superior technology introduced for the first time in the Indian aesthetics industry along with Cool sculpting – a proven non-surgical fat reduction technique. Moreover, for a wholesome experience, there would be customized meals at Ea'T'hin café- based on the European weight management program which would be

delivered to patrons across the city.

At Reva, you are always assured of exclusivity during your visit to the clinic.

About Reva:

REVA is poised to be a state of the art aesthetics clinic that will offer the full spectrum of aesthetic services for skin rejuvenation, total face and body enhancement using non-surgical treatments. The surgical procedures will begin in Phase II. Each client will undergo a thorough evaluation by experienced and well trained physicians who

will then formulate a treatment plan that will be initiated at the client's request. All the services and treatments provided will be equal to those available at an international level.